



Co-operative Membership and Globalization

New Directions in Research and Business Strategies

A dialogue for researchers, practitioners, and policy makers

Contributors

Leslie Brown began her study of co-operatives while pursuing graduate studies at the University of Minnesota, where she earned her doctorate in sociology. Since then, she has continued to study co-operatives and credit unions from her position at Mount Saint Vincent University in Halifax. Her research has included the study of organizational democracy, women in co-operatives, co-operatives and community, social cohesion, corporate social responsibility, and social auditing, and she is active on the board of her local credit union.

Louise Clarke is an associate professor in the Department of Industrial Relations and Organizational Behaviour, College of Commerce, University of Saskatchewan. Prior to doing graduate work, Louise worked as a social housing and urban policy researcher and co-op housing developer. Louise has degrees in psychology, environmental studies, and administrative studies. She prefers qualitative methodologies that enable a nuanced understanding of organizational dilemmas and peoples' mixed motives in dealing with those dilemmas. In terms of research focus, she is currently doing work on Aboriginal women managers, labour management partnerships, and community-based strategic planning.

Cristine de Clercy is an assistant professor of political science at the University of Saskatchewan as well as a Research Fellow at the Centre for the Study of Co-operatives. She is also a co-investigator on a three-year study funded by SSHRC's social cohesion initiative. Her scholarly interests include Canadian government, comparative politics, public policy, leadership, and methodology. Some recent studies focus on topics such as modern parliamentary leadership, problems in opinion poll design and information dissemination, the GMO policy debate, and why legislative change is spurring credit union amalgamation.

Daniel Côté is an associate professor at L'École des Hautes Études Commerciales, Montréal, and director of the Centre de Gestion des Coopératives (now the Centre Dejardins sur la gestion des coopératives de services financiers). Daniel's main area of study has been the relevancy of co-operatives and co-operative management; he has developed the foundations of a new co-operative paradigm where questions of loyalty, learning organization, values and mobilization, meaning and legitimacy are linked to the main characteristics of the co-operative organization. Daniel is involved in training managers and board members of large co-operatives, and participates on various committees and boards aimed at developing co-operatives in Québec.

William D. Coleman holds the Canada Research Chair on Global Governance and Public Policy and is director of the Institute on Globalization and the Human Condition at McMaster University in Hamilton. William holds a doctorate from the University of Chicago, has written four books, published numerous articles on Québec politics, business-government relations, changes in agricultural policy, and the making of a financial services policy. He has won numerous prizes and awards for his work, most recently the Konrad Adenauer Research Award from the Alexander von Humboldt-Stiftung in Bonn, Germany, awarded annually to a scholar in the social sciences and humanities in Canada. He has been awarded a Major Collaborative Research Initiatives grant from SSHRC to collaborate with colleagues inside and outside Canada to study Globalization and Autonomy.

Brett Fairbairn is director of the Centre for the Study of Co-operatives and professor of history at the University of Saskatchewan. He teaches and does research on the history of co-operatives and co-operative ideas; agrarian, democratic, and social movements; and related subjects. He has published books and articles on the history of co-operatives in Germany and in western Canada and on community economic development. His most recent book (as co-editor) is *Canadian Co-operatives in the Year 2000: Memory, Mutual Aid, and the Millennium*. Brett is one of the key applicants for a recently awarded three-year SSHRC grant, Co-operative Membership and Globalization: Creating Social Cohesion through Market Relations.

Jo-Anne Ferguson is the senior director for the Canadian Co-operative Association's Development Unit. Jo-Anne has over twenty years of experience in credit union management, policy, operations, and institution development with Credit Union Centrals, and with the Sri Lanka Credit Union System. She has directed the delivery of education training programs through a national network of regional co-operative councils in Canada. Jo-Anne has also conducted comprehensive program development and missions to provide technical assistance and monitoring services in the transitional economies of China and Mongolia, as well as in India, Indonesia, Thailand, and the Philippines.

Isobel Findlay is an assistant professor in the Department of Management and Marketing, College of Commerce, University of Saskatchewan. Isobel is a Scholar at the Centre for the Study of Co-operatives, and an associate member of the Council for the Advancement of Native Development Officers. Committed to cross-disciplinary and collaborative research, her interests lie in the areas of Aboriginal and associative organizations, membership and identity, cross-cultural communication, postcolonial education, economic development, and justice.

Murray Fulton is a professor in the Department of Agricultural Economics at the University of Saskatchewan, and is a Fellow in Agricultural Co-operation with the Centre for the Study of Co-operatives. His teaching and research areas include industrial organization, agricultural industry analysis, co-operative theory, and community development. He is the co-author of a number of books and reports on co-operatives, including *Co-operatives and Canadian Society*. Dr. Fulton has consulted and worked extensively with co-operatives and other agri-business organizations on matters related to organizational structure.

Michael Gertler is an assistant professor in the Department of Sociology at the University of Saskatchewan, and a Research Fellow at the Centre for the Study of Co-operatives. His research interests include co-operatives and sustainable development, co-operative membership and new forms of regional integration, the roles of co-operatives in agricultural and local food systems, and the role of organizational innovations in rural development. He has studied co-operatives and rural development in Costa Rica, Chile, Haiti, and the USA.

Carol Hunter is the director of Member Services for the Canadian Co-operative Association. She is responsible for education and training programs, communications and information, national/regional relations, and the knowledge areas of corporate social responsibility and co-operative governance. She is a past president of the Canadian Association for Studies in Co-operation and currently chairs a national advisory committee on the role of co-ops in low-income communities.

Lou Hammond Ketilson is associate dean of graduate programs in the College of Commerce, and is the director of the University of Saskatchewan's Centre for International Business Studies. She is currently on leave from her position as Research Fellow at the Centre for the Study of Co-operatives. Lou is an associate professor in the Department of Management and Marketing, College of Commerce, teaching and conducting research in the areas of community economic development, business government relations, women in management, and the management of democratically structured organizations.

Chris McCarville is the manager of Member Public Relations for Arctic Co-ops. Previously, she was employed by Credit Union Central of Manitoba. Chris's background is in writing, graphic design, communications, and media relations. Chris also volunteers for Local Investment Towards Employment (LITE), a charity that grants money to community economic development projects in Winnipeg's inner city. She represents the co-op sector on LITE's board of directors.

Karen Philp is the director of Governmental Affairs and Policy at the Canadian Co-operative Association. Previously she was executive director of the Rural Development Office in British Columbia, where she built on her community economic development experience in the creation of a provincial ministry—Community Development, Co-operatives and Volunteers—and managed the premier's regional economic summits. Karen holds a doctoral degree from Oxford University.

Alain Roy is the manager of Partnerships with the Co-operatives Secretariat, which includes relationships with the co-operative sector, federal departments and agencies, provincial governments, universities, and other stakeholders. Prior to this he worked with the Government of Canada as a specialist on co-operatives, where he contributed to the establishment of the Co-operatives Secretariat. He holds a bachelor's degree in economics and a master's degree in co-operation from the University of Sherbrooke, and is a graduate of l'Institut de Technologie Agricole de La Pocatière.

Bill Turner is a farmer, an agrologist, and a co-operator. He is currently co-chair of the minister's Advisory Committee on Co-operatives for the Government of Canada. He is also a member of the steering committee of Phase II of CARD (Canadian Adaptation for Rural Development) leadership development program. He is a past president of both Credit Union Central of Saskatchewan and the Canadian Co-operative Association. Bill farms near Cupar, Saskatchewan.

Warren Weir is an assistant professor in the Department of Management and Marketing, College of Commerce, University of Saskatchewan. He is the co-ordinator of the MBA: Indigenous Management Specialization program. Warren specializes in Aboriginal organization and management, has written more than twenty case studies on the topic, and fourteen distance education courses relating to management and Aboriginal issues. Warren is an active member of the Council for the Advancement of Native Development Officers (CANDO), and is a member of the editorial board of CANDO's *Journal of Aboriginal Economic Development*.

Wanda Wuttunee is an associate professor of native studies at the University of Manitoba, where she completed her doctorate. She has focussed on a variety of aspects of the Aboriginal economy, community economic development, and the particular perspective that Aboriginal peoples bring to these areas. Her interest in co-operatives includes research into Arctic Co-ops.